

Friday, 11 September 2020

## **NSW ACCOMMODATION PROPERTIES SHINE ON *HOTELS BY DESIGN***

Eight NSW accommodation properties in Sydney, Byron Bay, Wagga Wagga, Orange and Cabarita Beach will feature on the upcoming season of *Hotels by Design*, airing in Australia from this Saturday.

The series will tell the stories behind Australian and New Zealand hotels and resorts that redefine the holiday experience through great design while inspiring discerning travellers to book a future holiday.

Minister for Jobs, Investment, Tourism and Western Sydney said the eight NSW segments were secured by the State Government's tourism and major events agency, Destination NSW.

"This is a great example of the diverse opportunities our Government is generating for the NSW tourism industry, recognising that holidaymakers find inspiration for travel through all channels," Minister Ayres said.

"*Hotels by Design* celebrates the very best in architecture and design, and I'm not surprised that eight properties in Sydney and NSW fit the bill as innovative, luxurious and interesting accommodation options for visitors.

"Anyone who visits and stays at one of the featured NSW hotels will no doubt support other tourism businesses in the area so it's a great opportunity to give our state's visitor economy a boost."

The program will air on Network 10 in Australia and TV3 in New Zealand from Saturday 12 September 2020, and will be available globally through Amazon Prime from December 2020.

"More than 1.5 million potential travellers from Australia and New Zealand will be dreaming of our state's stunning locations and hopefully booking their own stay at our equally impressive design hotels," Mr Ayres said.

The NSW properties featured in the program are:

- Pier One Sydney Harbour – Sydney
- Old Clare Hotel – Chippendale
- Paramount House Hotel – Surry Hills
- The Houston – Wagga Wagga
- The Byng Street Boutique Hotel – Orange
- Blackbird Byron – Byron Bay
- Halcyon House – Cabarita Beach
- Ovolo Woolloomooloo – Woolloomooloo

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The content produced by *Hotels by Design* will also be featured on Destination NSW's consumer websites, [VisitNSW.com](https://www.visitnsw.com) and [Sydney.com](https://www.sydney.com) to further showcase the unique properties.

*Hotels by Design* executive producer Mike Chapman said the eight NSW hotels all had unique features that made them stand out to the production team, and will pique viewers' interest.

"It was exciting to see repurposed materials, interesting spaces and Sydney and NSW's iconic landscapes celebrated in these designs and we are proud to showcase them to a global audience of viewers who love luxury travel."

See *Hotels by Design* on Network 10 at 2.30pm each Saturday and Sunday from 12 September to 4 October.

All visitors and NSW businesses must follow the latest NSW Health advice including staying home if unwell. For information [www.nsw.gov.au/covid-19](https://www.nsw.gov.au/covid-19)

Watch the trailer for *Hotels by Design* here: <https://youtu.be/kXEr1kLyTN0>. Images of the NSW properties are [available for download](#).

## **About Destination NSW**

Destination NSW is the lead NSW Government agency for the State's tourism and major events industry and is responsible for devising and implementing strategies to grow the State's visitor economy. Our particular focus is driving tourism and acquiring and developing major sporting and cultural events for Sydney and regional NSW. In addition, Destination NSW is the major investor in Business Events Sydney with the aim of securing more international conventions, incentive travel reward programs, corporate events and exhibitions.

## **Note to editors**

Video, images and editorial can be found in the Destination NSW [Content Library](#).