



Gladys Berejiklian

Premier of NSW

Stuart Ayres

Minister for Jobs, Investment, Tourism and Western Sydney

MEDIA RELEASE

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NSW OPEN FOR BUSINESS WITH NEW AGENCY- INVESTMENT NSW LEADING THE WAY

Investment NSW, a new NSW Government agency, is open for business from today, reinforcing the State's position as the economic engine room of the country.

Premier Berejiklian says the new agency will drive local and global investment and create the jobs of the future for NSW, showing the world that the State is open for business.

"Investment NSW is a one-stop-shop for the private sector – attracting and growing Australian and global companies, overseas capital, talent, tourists and students," Ms Berejiklian said.

"From today, Investment NSW is up and running, with a mission to enhance NSW's global position as a safe place to do business, attracting investment capital and creating jobs for our State.

"It will act as a concierge for businesses and investors to help them navigate the many options available for partnering with the NSW Government, whether that's payroll exemptions, co-funding great ideas, providing connections to global export markets and more."

Minister for Jobs, Investment and Tourism Stuart Ayres said the Government's COVID-19 Recovery Plan is the blueprint that will reinforce NSW's position as the economic engine room of the country.

"The NSW community has shown extraordinary resilience in the face of many challenges – bushfires, drought, flood and the COVID-19 pandemic," Mr Ayres said.

"Now is the time to be confident and on the front foot in attracting investment, talent and visitors who will drive us to new heights as we look beyond economic recovery to growth."

Investment NSW will be led by Chief Executive Amy Brown, who was previously Deputy Secretary at the Department of Premier and Cabinet, heading the economic and commercial leadership team.

“As a central agency, Investment NSW will drive all trade and investment attraction activities as a one-stop-shop to maximise economic benefits and jobs growth across NSW,” Ms Brown said.

“From day one we will be reaching out to key industry partners and investors – both domestic and international – to start work on their top priorities for government to partner through the COVID recovery.”

The establishment of Investment NSW brings together a number of groups from across government into the Premier and Cabinet cluster including the Jobs, Investment and Tourism group from NSW Treasury (includes Jobs Plus and the 24 Economy Commissioner), Destination NSW, Study NSW, R&D NSW and Global NSW.

Investment NSW will be jointly responsible to the Premier, the Deputy Premier, Minister for Regional NSW, Industry and Trade and the Minister for Jobs, Investment, Tourism and Western Sydney.

For more information about Investment NSW visit <https://www.investment.nsw.gov.au/>

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