



**Stuart Ayres**

Minister for Jobs, Investment, Tourism  
and Western Sydney

## **MEDIA RELEASE**

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### **REGIONAL NSW HITS ITS BEST NOTE – SECURING THE BIGGEST MUSIC EVENT FOR OUTBACK NSW**

Some of Australia’s biggest rock legends will take to the regional stage this August, when they perform at the inaugural *Broken Hill Mundi Mundi Bash* – the biggest music and camping festival to be hosted in Outback NSW.

Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres was at Mundi Mundi Plains today to make the announcement, alongside Outback Music Festival Group Director and Founder Greg Donovan and multi-ARIA-award winning performer Kate Ceberano, who will headline at this year’s event.

Minister Ayres said the three-day event had been secured from 2021 until 2023 by the Government’s tourism and major events agency, Destination NSW.

“When it comes to Australian music royalty, it doesn’t get much bigger than this – from Kate Ceberano, Paul Kelly, John Williamson to Ian Moss, Shannon Noll and Wendy Mathews, this inaugural event will be one not to miss in 2021.

“In addition to the stellar line-up of live performances, the event will also inject more than \$5.4 million into the local community over the next three years, which is a huge coup for businesses in and around Broken Hill.

“We’ve already proven that we can host events in a COVID-safe way here in NSW, and we want to continue restoring people’s confidence - the more visitors we can get flowing through to our regions and staying overnight, the more jobs and more tourism dollars injected into local economies,” Mr Ayres said.

Greg Donovan said the idea for the *Broken Hill Mundi Mundi Bash* originated a few years ago, so to watch it come to life was a big achievement.

“Last year presented itself with many challenges but it also gave us the extra time to get this event off the ground, and I’d like to thank the NSW Government for their support – helping us to bring the festival to one of Australia’s most iconic outback locations.

“While the Mundi Mundi Plains is rugged and remote, it’s also incredibly accessible. Those looking for a unique outback camping or caravanning experience will have the opportunity to camp on-site without the need of an off-road vehicle. I encourage everyone to book tickets when they go on sale later this month so they don’t miss out on this fantastic event experience,” Mr Donovan said.

Kate Ceberano said she was thrilled to perform under the beautiful starry skies of Broken Hill.

“This event will no doubt become an annual pilgrimage for lovers of live music across the country. With a great line-up of Australian artists providing the soundtrack to the Barrier Ranges on the Mundi Mundi Plains, it will be nature at its best!”

In addition to the music line-up, the *Broken Hill Mundi Mundi Bash* will feature a jam-packed program of activities including a Nutbush City Limits World Record dance-off attempt, comedy, outdoor film screenings, scenic helicopter flights and camel rides.

The *Broken Hill Mundi Mundi Bash* is presented by the Outback Music Festival Group and will be held from 19 – 21 August 2021. Tickets go on sale from 23 March 2021.

The Mundi Mundi Plains is located 35 km north of Broken Hill. For more information on the event and to book your ticket, go to [www.mundimundibash.com.au](http://www.mundimundibash.com.au). To help plan your visit to Outback NSW, go to [www.visitnsw.com.au](http://www.visitnsw.com.au).

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