



Stuart Ayres
Minister for Jobs, Investment, Tourism
and Western Sydney

MEDIA RELEASE

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BUSINESS EVENTS TURBOCHARGED ACROSS NSW

A total of 27 business events across NSW will receive grants of up to \$30,000, helping to turbocharge local economies and create more jobs across the State.

Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres said while it has been incredibly tough for the business events sector, now was the time to rebuild business confidence and kick-start momentum across the industry.

“From Ballina and Coffs Harbour to Bathurst, and the Murray, the events will be staged across various corners of regional NSW, hosting more than 35,000 delegates in our State,” Mr Ayres said.

“These grants will not only support event managers and venues, but it will have huge flow-on effects and will help to boost the entire supply chain, putting more dollars into the pockets of local businesspeople and creating jobs.”

Mr Ayres said the opening of the \$500,000 *NSW Regional Business Event Development Fund* in February could not have come at a better time, as the return of more face-to-face events ramps up.

“There’s a strong appetite among NSW businesses to get back to hosting and attending face-to-face events. People have a strong desire to build business connections in-person, while still taking advantage of virtual events,” Mr Ayres said.

“I congratulate the business event recipients for their contributions to growing the NSW visitor economy, and we look forward to welcoming delegates to the fantastic destinations and venues across regional NSW.”

Managed by Destination NSW, the *NSW Regional Business Event Development Fund* offers matched dollar-for-dollar funding of grants up to \$30,000, and is designed to assist stakeholders create and attract business events for regional NSW while also supporting new business event initiatives.

Business event organisers across regional NSW can still apply for grants through an additional round of funding support, which closes today. For more information, go to www.meetinnsw.com.au.

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