



Dominic Perrottet
Premier of New South Wales

Stuart Ayres
Minister for Jobs, Investment, Tourism and Western Sydney
Minister for Trade and Industry

MEDIA RELEASE

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SYDNEY SET TO ELEVATE THE WORLD'S MOST SPECTACULAR STAGE

A spectacular week of live entertainment has been set for the world's most scenic stage as the Cahill Expressway is transformed for the ELEVATE Sydney festival.

Thirty thousand free tickets are being made available for the six-day event, set to take place from New Year's Day overlooking Sydney Harbour and Circular Quay.

Today the NSW Government announced a stellar line-up of more than 180 artists including *Dance Monkey* star Tones And I, Tim Minchin, Baker Boy, Electric Fields, Marcia Hines and The Wiggles.

It will transform the harbourside expressway, day and night for people of all ages. The event will also feature the biggest drone show in the Southern Hemisphere.

Premier Dominic Perrottet said ELEVATE Sydney will help revive the spirit of the city, reminding the world why tourists travel from across the world to experience our lifestyle.

"The day after the fireworks, this event will begin the new year with a celebration of what makes our city great," Mr Perrottet said.

"Nowhere else could you hold this kind of event, nowhere has our harbour, our setting or our weather - this is part of our ongoing vision for taking our city from good to great.

"This has been a tough time for hospitality and tourism, we're committed to doing everything we can to get these industries back on their feet and ensuring that our people have the chance to enjoy the city again."

Part of the NSW Government's efforts to turbocharge the CBD's recovery, ELEVATE Sydney will offer Sydneysiders and visitors the chance to experience entertainment spanning pop, disco, musical theatre, youth, family, sport and First Nations genres.

Minister for Jobs, Investment, Tourism and Western Sydney and Minister for Industry and Trade Stuart Ayres said ELEVATE Sydney was part of the NSW Government's plan to support recovery and showcase the state and Harbour City to the world.

“Getting more visitors to Sydney and regional NSW, giving them high quality experiences and offering a smorgasbord of events will propel us toward our goal of being the premier visitor economy and events capital of the Asia Pacific by 2030,” Mr Ayres said.

“We know visitors and locals alike are looking for unforgettable experiences to Feel New – and what could be better than immersing yourself in an event that brings together the power of wellbeing, dance, culture, art and community, set against one of the world’s most spectacular backdrops, Sydney’s magnificent harbour.

“This is a very special and exciting event which will not only elevate Sydney and NSW to a global audience but elevate our homegrown talent, economy and community spirit,” Mr Ayres said.

In an Australian first, the Skyshow will feature 500 choreographed drones over Sydney Cove as a natural amphitheater, creating a dazzling light display. A boomerang, a waratah and a series of animations will tell a powerful story of Sydney’s past, present and hopes for 2022.

Specialists from Finland, Germany and the USA have travelled to Australia to train local operators in the drone technology.

The Cahill Expressway will be closed to traffic and pedestrians during ELEVATE Sydney, with public transport and alternate routes available for visitors and residents.

For further information on the program and to reserve free tickets from 2 December, visit www.elevatesydney.com.

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