



Stuart Ayres

Minister for Enterprise, Investment and Trade
Minister for Tourism and Sport
Minister for Western Sydney

MEDIA RELEASE

Wednesday, 16 March 2022

VIVID SYDNEY 2022 REIMAGINED TO CAPTIVATE WITH MORE LIGHT, MUSIC, AND IDEAS

Vivid Sydney 2022 will transform the Harbour City from Friday 27 May to Saturday 18 June, with more than 200 events embracing the soul of our city, celebrating its diversity, resilience, Aboriginal culture, and vibrant creative community.

Minister for Enterprise, Investment and Trade, Minister for Tourism and Sport and Minister for Western Sydney Stuart Ayres said the Vivid Sydney program would transform the city into a vibrant fusion of creativity, innovation and technology.

“Vivid Sydney provides Sydneysiders and visitors the chance to enjoy and celebrate the city through a sensory symphony of 3D-light projections, exhilarating live music performances and discussions from the world’s brightest minds,” Mr Ayres said.

“The world-famous Light Walk will stretch a record 8km from the Sydney Opera House to Central Station, linking light installations from the Sydney Opera House to Central Station.

“If you think you’ve experienced Vivid Sydney before, think again. This year’s program contains new venues, cutting edge artists, immersive events, unmissable performances, and sensational experiences. The ideas are fresh, big, and bold.”

The 2022 Festival program features:

- More than 200 events and artworks
- 50 dazzling light installations and 3D projection artworks
- 111 eclectic music events
- 87 thought-provoking ideas talks and immersive workshops.

Vivid Sydney’s Ideas program features global storytellers whose narratives filter throughout our society. The line-up includes Oscar and Emmy award-winning writer and director Aaron Sorkin, women’s rights advocate Gretchen Carlson, and Australian superstar Troye Sivan.

This year, Vivid Music takes a deep dive into Sydney's diverse and dynamic music communities, showcasing potent artistic talent. Live music can be enjoyed at cultural institutions and traditional venue spaces, including Vivid LIVE at Sydney Opera House and Carriageworks, and includes free outdoor concerts amongst the Vivid Light Walk.

Festival Director, Gill Minervini, said the program would capture the essence of Sydney's soul, and explore what makes the city so authentically unique.

"This compelling story of creativity, innovation, and technology told through light, music, and ideas is distinguishably Sydney, yet authentically universal," Ms Minervini said.

Vivid Sydney is owned, managed, and produced by the NSW Government through its tourism and major events agency, Destination NSW. In 2019 the Festival attracted a record 2.4 million attendees and delivered \$172 million in visitor expenditure to the NSW economy.

For more information on the Vivid Sydney 2022 program go to www.vividsydney.com.

MEDIA: Claudia Stevenson | 0499 574 053