



Stuart Ayres

Minister for Enterprise, Investment and Trade

Minister for Tourism and Sport

Minister for Western Sydney

MEDIA RELEASE

Friday 13 May 2022

AUSTRALIAN CULTURAL ICON JOINS VIVID SYDNEY 2022

Australian creative genius Baz Luhrmann will provide unmissable insights into his celebrated career and screen the Sydney premiere of his new movie *ELVIS* as part of Vivid Ideas on 5 June.

The NSW Government through its tourism and major events agency Destination NSW, will deliver this intimate and unique audience with Baz, discussing the power of storytelling, creativity in chaos, his multi-faceted artistic partnerships and will enthrall audiences with behind-the-scenes tales from the filming of *ELVIS*.

Minister for Enterprise, Investment and Trade, Minister for Tourism and Sport and Minister for Western Sydney Stuart Ayres said the global megastar was the perfect addition to what is already an incredible line-up for the Vivid Sydney 2022 program.

“I am delighted that Baz Luhrmann, one of our nation’s greatest cultural luminaries, will be part of Vivid Sydney 2022,” Mr Ayres said.

“His dynamic artistic talents traverse film, television, opera, theatre, music, and recording. His insights into film, fashion and art worlds make him incredibly interesting and highly relevant for the Vivid Ideas program.

“An audience with Baz will be one of the hottest tickets in town. This is a one-off opportunity to get first-hand insight into the genius behind his art, his career and of course, his latest movie *ELVIS*.

“Culminating in the Sydney premiere of his highly-anticipated biopic about another cultural icon – the first time in the festival’s history we have included a film premiere.

“Vivid Sydney is back, bigger and brighter than ever before, and I encourage Sydneysiders as well as visitors from all around Australia, and the world, to book their tickets now for what will be one of the most fascinating events on this year’s Vivid Sydney program.”

An audience with Baz Luhrmann and the Sydney premiere of *ELVIS* will take place at the State Theatre on Sunday 5 June. For more information on the Vivid Ideas program for Vivid Sydney 2022 and to secure tickets click [here](#).

MEDIA: Claudia Stevenson | 0499 574 053