



Ben Franklin

Minister for Aboriginal Affairs
Minister for the Arts
Minister for Regional Youth
Minister for Tourism

MEDIA RELEASE

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WESTERN SYDNEY TO GO WILD FOR MADAGASCAR – THE MUSICAL

Western Sydney is set to ‘move it, move it’ with the Australian premiere of *Madagascar – The Musical* bringing to life the classic DreamWorks animated movie at the Sydney Coliseum in Rooty Hill from tonight – 1 January 2023.

The NSW Government has secured the nation’s first season of the international hit production, which has already performed to sold-out audiences across the UK and New Zealand.

Minister for Tourism and the Arts Ben Franklin said *Madagascar – The Musical* would delight Sydney audiences with major benefits for the wider visitor economy.

“I am so excited the Australian premiere of *Madagascar – The Musical* is about to open at the state-of-the-art Sydney Coliseum at West HQ,” Mr Franklin said.

“This is a world-class production in a world-class Western Sydney venue with spectacular and colourful sets, masterful puppetry, action-packed adventure and delightful new songs that will inspire audiences to ‘move it, move it’ in the aisles.

“Western Sydney is going through a renaissance, building a reputation as a dynamic hub for the arts, culture and creative industries, as well as a destination for hosting major international cultural events.

“In addition to other ground-breaking cultural events secured by the NSW Government for Western Sydney this year, such as HallyuPopFest and SoundWest, *Madagascar – The Musical* will be a major drawcard for Western Sydney with thousands of visiting theatregoers expected to inject more than \$2 million into the local economy during its two-week run.

The Australian premiere of *Madagascar – The Musical* is performing for a limited season at the Sydney Coliseum Theatre at West HQ in Rooty Hill from 16 December – 1 January 2023.

For more information and to purchase tickets visit www.madagascarthemusical.com.au.

MEDIA: Ben Ingram | 0499 565 629