

GROUND BREAKING WANDERER FESTIVAL RETURNING TO PAMBULA BEACH



Photo by: David Rogers

MEDIA ASSETS HERE

With last year's inaugural event heralded as a phenomenal success, Wanderer Festival is set to return this September to picturesque Pambula Beach — Sapphire Coast, NSW.

Wanderer offers the Australian events calendar a watershed new genre of boutique music festival set in one of Australia's truly pristine locations. A truly multi-generational experience, Wanderer welcomes traditional festival goers as well as families to the bucolic wonderland that is the Sapphire Coast of southern New South Wales.

Curated as a genuine festival of culture, Wanderer features world-class production of music and art encompassing comedy, theatre, circus and artisan workshops over three unforgettable days and nights. Complementing the vast line-up of stellar national and international acts, the unique and creative spirit of the region is integral and featured throughout the music and arts program, epicurean feasts and craft offerings.

Festival founder Simon Daly said "Wanderer is beyond anything I could have hoped for in a festival and for this region. It delivers an authentic and exceptional festival experience no matter who you are or where you come from and it was amazing to see it so wholly owned, embraced and deeply loved by the local community as well as travellers from as far as WA and NT."

"Staging a world-class event in this beautiful regional location is a huge challenge and we are so grateful for the support of the NSW Government as the event grows to establish itself as an iconic and permanent event."

Minister for Tourism and the Arts Ben Franklin said the return of Wanderer Festival bolstered the NSW regional events calendar and would provide a significant boost to the NSW economy.

"After an incredible first event in 2022, we are delighted to support Wanderer Festival again and have it back on the NSW major regional events calendar," Mr Franklin said.

"It proved an enormous hit with festival-goers and local businesses last year and in 2023 it will again draw thousands of people to one of Australia's most pristine locations, injecting \$2 million into the local economy over the three days."

"We are committed to delivering world-class events like Wanderer Festival in regional NSW which drives tourists to the Sapphire Coast, supporting local accommodation providers, restaurants, pubs and retail stores."

Wanderer Festival returns to the Sapphire Coast this 29 Sept - 1 Oct, 2023.

Subscribe to www.wanderer.com.au for news of the program announcement coming to you soon, ticket release dates and for access to the subscriber-only ticket pre-sale.

Tickets for Wanderer will be priced according to age-group and range from \$50-\$130 for a single day ticket and \$90-\$320 for a three-day festival pass. Tickets will be available from www.wanderer.com.au

Wanderer Festival is proudly supported by the NSW Government through its tourism and major events agency, Destination NSW.

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