

Chris Minns
Premier of New South Wales

John Graham
Minister for Jobs and Tourism

Steve Kamper
Minister for Sport

Jodie Harrison
Minister for Women



Media Release

Sydney Brings The Beat To Fifa Women's World Cup Celebrations – 100 Days Until Kick Off

Tuesday, 11 April 2023

There are just 100 days until the kick-off of the FIFA Women's World Cup 2023™ and today hundreds of football fans will unite in Sydney to celebrate the milestone for the global event.

Last-minute tickets for the FIFA Women's World Cup 2023 will also be released today.

As excitement is building for the world's largest women's sporting event, the world will converge on Sydney come July and August, with 11 of the record 64 matches taking place in the Harbour City.

The Matildas take on the Republic of Ireland on 20 July, marking the opening day of the first-ever co-hosted FIFA Women's World Cup where 32 nations will compete for the championship trophy – the most federations ever represented.

Today is also the launch of the official chant of the tournament, the Unity Beat, which will unite supporters around the world during the event and form part of the match day experience.

For more information and to purchase tickets, go to fifa.com/tickets.

NSW Premier Chris Minns said:

“This will be a significant moment for Sydney and for NSW.”

“I know that the next generation of Matildas will be inspired when they see our global superstars Sam Kerr, Clare Polkinghorne and Hayley Raso among others take the field for Australia.”

“The NSW Government is incredibly proud to support this significant, history-making event, working in unity with FIFA, the Local FIFA Subsidiary and a range of local partners to showcase Sydney to the world and deliver a long-lasting legacy to our community.”

NSW Minister for Jobs and Tourism John Graham said:

“In just 100 days some of the world’s best athletes, most passionate sporting fans, leading officials, generous volunteers and global media will come together in Sydney to make history.”

“The FIFA Women’s World Cup 2023 will provide a huge boost for local businesses including accommodation and hospitality providers, visitor attractions, retailers and more.”

NSW Minister for Sport Steve Kamper said:

“We all know sport has the power to unite, inspire and strengthen communities.”

“Major events such as the FIFA Women’s World Cup grows participation and passion for sport among generations and creates new opportunities for engagement in physical activity through programs like the NSW Football Legacy Program,” Mr Kamper said.

Minister for Women Jodie Harrison said:

“100 days until arguably the biggest women’s sporting event on the world stage.”

“I’m excited to see our superstars on the world stage, inspiring the next generation of female athletes.”

FIFA Women’s World Cup Australia and New Zealand 2023 COO Jane Fernandez said:

“The entire football community is as excited as ever to experience the biggest and greatest ever women’s football event.”

“This is an event you simply do not want to miss out on - with tickets back on sale today, now is your chance to secure your seat and witness history in the making.”

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