

OFFICIAL MEDIA RELEASE

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Snowy Classic Cyclists Gearing Up To Conquer Some Of Snowy's Toughest Peaks: Road Closures, Community Competition & Event Information

Cycling enthusiasts from across the country are gearing up for the third annual Snowy Classic Cycling Gran Fondo on Saturday, 23 March 2024. Part of The Classics event series, the Snowy Classic is set against the breathtaking backdrop of the Snowy Mountains and offers cyclists the chance to conquer some of the regions most challenging climbs whilst taking in the stunning scenery, all on closed roads.

Road Closures:

To ensure the safety of participants there will be rolling road closures on event day (Saturday, 23 March) extending from Jindabyne to Hilltop, Rocky Plain, Berridale, Dalgety, Beloka and Perisher Valley. Event organisers have coordinated with council and local authorities to minimise the disruption to the community where possible.

Full road closure details can be found at <u>www.snowyclassic.com.au/community</u>. Live Traffic NSW will also be updated with all event road closures closer to the event date <u>www.livetraffic.com</u>.

Riders from all over Australia have registered for the event. Many will be staying in the Snowy Mountains region over the weekend boosting tourism and bringing considerable economic benefits to the local region.

Start Line / Event Village:

The event weekend will kick off with the Event Village from 3:00pm – 6:00pm on Friday 22 March at Town Centre Carpark, Bay St. There will be cycling exhibitors, a set up by the Twilight Markets showcasing local produce and wares, and food and coffee stalls.

The main event kicks off at 8:00am on Saturday, 23 March from the Kosciuszko Rd Start Line (opposite Banjo Paterson Park). Cheer on riders as they depart to tackle one of two rides – the 170km Maxi Classic or 110km Challenge Classic.

Community Competition:

In addition to the thrilling cycling action, event organisers are calling on locals to showcase their region through a creative display.

A panel of judges will review the displays, considering creativity, relevance to the Snowy Classic, and overall visual impact. The best display will win a 2-night stay at the luxurious Bendooley Estate in Berrima. Plus, there are 2x \$50 vouchers to Birchwood café and Seasn Cafe for runners-up.

Entries close Sunday, 24 March 2024 and winners will be announced on Wednesday, 27 March 2024 via the Snowy Classic Facebook page.





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Interested participants can find further details and submit their entries online at <u>www.snowyclassic.com.au/communitycomp</u>.

Snowy Monaro Regional Council Mayor Chris Hanna is a proud supporter of the event, "The Snowy Classic ride is a great event for our region. People from all over will get to see what the Snowy Monaro has to offer, with this taste of our region's hospitability and great natural environment giving people a reason to stay around after the event or come back for another visit."

Snowy Classic is proudly supported by the NSW Government through its tourism and major events agency, Destination NSW.

For more information, including registration details, road closures and community information, please visit <u>www.snowyclassic.com.au</u>.

About The Classics

The <u>Snowy Classic</u> is part of <u>The Classics</u> series by <u>Bicycling Australia</u>. Bicycling Australia is the nation's most established and highly respected cycling media platform, in print and online for over 25 years and 246 issues. There are five national events which form The Classics series: the Bowral Classic, Clare Classic, Mudgee Classic, Noosa Classic and Snowy Classic - making it the number one provider of Gran Fondo cycling events in Australia.

Websites:

www.cyclingclassics.com.au & www.snowyclassic.com.au

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