



MEDIA RELEASE

Future of Fashion Week 2025 secured

Embargo until 12pm Sunday 15th December

- *Collaboration between the NSW Government, Australian Fashion Council and fashion industry has secured an industry-led future for Fashion Week, 12th - 16th May 2025.*
- *The Australian Fashion Council (AFC) is formalising ongoing industry consultation and assembling best-in-class providers to deliver the event.*
- *Australian Fashion Week (AFW) founder Simon Lock to play a critical role in Fashion Week 2025.*

Sydney, Australia: Fashion Week will take place from 12-16 May 2025 at Carriageworks, Sydney, supported proudly by the NSW Government's tourism and major events agency, Destination NSW.

AFW founder Simon Lock is confirmed to play a crucial role, as part of the team who will deliver the 2025 event.

Fashion Week 2025 will provide a significant opportunity for the Australian fashion industry to connect with international buyers and media, spotlight their collections and amplify their global presence.

Minister for the Arts, Minister for Music and the Night-time Economy, and Minister for Jobs and Tourism John Graham said: "Fashion Week is an essential showcase of one of our largest creative industries, highlighting the depth of talent not only in NSW but throughout Australia.

"The industry has come together swiftly, pulling together its great expertise, to ensure that Fashion Week can go ahead in 2025. The NSW Government is pleased to confirm its continued support of the event."

AFC Chair Marianne Perkovic said: "Thank you to the NSW Government and the entire fashion industry for their commitment and collaboration. The AFC looks forward to delivering a world-class experience in 2025 and evolving the event in the future.

"Fashion Week 2025 will mark a crucial milestone in the journey towards a truly industry-led event for Australian fashion. Our consultation has reinforced that the AFC is best positioned to lead this transformation, much like its successful international counterparts. A further announcement will be made on other appointments soon"

Lock and the AFC are working to assemble a team with extensive Fashion Week experience to guide the event's delivery. The approach will ensure the event continues to benefit designers,



buyers and the entire fashion ecosystem while driving long-term value for the industry. A further announcement will be made on further appointments soon.

The event will reaffirm Australia's role as a global fashion hub, fostering economic growth and innovation across the fashion and textiles sector.

AFC CEO Jaana Quaintance-James said: "Fashion Week is not just an event; it's a catalyst for growth, collaboration and the innovation of Australian fashion.

"This NSW Government support is a testament to the trust placed in the AFC and our vision for an industry-led future. Joining with Destination NSW and drawing on the expertise of our industry partners, we can take meaningful steps towards making Fashion Week more impactful for designers, and the broader creative economy."

Carla Zampatti CEO Alex Schuman said: "Fashion Week is an essential platform for showcasing Australia's creative talents. It puts our designers, photographers, models, stylists and influencers on a world stage. I'm confident the AFC will create export opportunities that extend far beyond the runway."

Get Involved

The AFC invites anyone interested in being part of this transformative journey to express their interest by entering their details through the [Expression of Interest \(EOI\) form here](#).

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[Imagery here \[link\]](#) or for further information contact:

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ABOUT THE AUSTRALIAN FASHION COUNCIL:

The Australian Fashion Council (AFC) is a not-for-profit and the peak body for the Australian fashion and textile industry, representing the sector for over 70 years. AFC members are Australian founded or majority owned businesses involved in producing fabric, clothing, footwear or accessories, including individuals that contribute creatively and economically to the Australian fashion and textile industry. The AFC champion and advocate for a prosperous and creative Australian fashion and textiles industry, with the purpose of building a vibrant, inclusive ecosystem for our member community through education, collaboration and innovation.