



**MEDIA RELEASE**  
February 11<sup>th</sup> 2025

***Virgin Australia X Ovolo Hotels Present:  
The Ultimate Mardi Gras Brunch***  
*Saturday 1 March, 11AM – 1PM*

On Saturday, 1 March 2025, Virgin Australia and Ovolo Hotels are turning up the pride and party vibes for the biggest LGBTQIA+ weekend of the year. Returning for another year, The Pride Flight Recovery Brunch at Ovolo Woolloomooloo is the ultimate pre parade event to kickstart a full day of rainbow celebrations.



In partnership with Virgin Australia, Papa Salt Gin, Absolut, Heaps Normal, Sundaylicious, Cocobella, NYX, Matrix and Betty's Burgers, Pride Flight Recovery Brunch attendees will be an experience which is a vibrant, glamorous celebration filled with delectable bites, fabulous cocktails, generous giveaways and buzzing entertainment.

Toby Franklin, Senior Marketing Manager, at Ovolo Hotels, said "Partnering with Virgin Australia is a partnership which brings this vibrant celebration to life, and we can't wait to party with everyone at this unforgettable brunch experience."

Virgin Australia Executive, Libby Minogue, said, “Virgin Australia is passionate about celebrating diversity and supporting events that foster community and joy, so we’re proud to partner with Ovolo Hotels once again for this fabulous initiative. Mardi Gras is a time to shine, connect, and uplift the LGBTQIA+ community, and we’re thrilled to help create a space where everyone feels seen, celebrated, and free to be their true selves.”

Hosted at Ovolo Woolloomooloo’s chic Bar Woolloomooloo, the Pride Flight Recovery Brunch promises an indulgent feast paired with an irresistible cocktail menu crafted from premium spirits by Papa Salt Gin and Absolut. Sip on classics like Mimosas, Bloody Marys, Martinis, Gin & Tonic and Aperol Spritz while soaking up the joyful atmosphere. A tantalising food offering will keep taste buds delighted with Bar Woolloomooloo tickling your tastebuds with an array of eats, with Betty’s Burgers serving up juicy, mouth-watering burgers to satisfy cravings.

NYX will add extra sparkle to the celebration with dedicated beauty stations, complete with professional make-up artists to provide complimentary makeup touch-ups, ensuring attendees stay fabulous throughout the festivities. Get ready to dance as [DJ Victoria Anthony](#) takes to the floor to fill ears with favourite queer anthems throughout the event keeping the energy high and the dance floor buzzing. Performances from Ovolo’s resident Queen, [Thin Lizzi](#) will add an extra bit of spice alongside Drag Race Down Under season 4 finalist [Freya Armani](#).

That's not all! Party goers can also look forward to epic giveaways including hotel experiences from Ovolo Hotels, Bottles of Premium Spirits from Papa Salt Gin, Flights from Virgin Australia and beauty products from NYX and Matrix.

Tickets are available online for \$99 per person and include a delicious brunch and two hours of bottomless cocktails. Limited tickets available.

**Tickets Available [Here](#)**  
**Pride Brunch Images [Here](#)**

**ENDS.**

**Notes to editors:**

**About Ovolo Group**

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia’s most dynamic independent owner operated hospitality firms, growing into a diversified international group with a collection of 9 designer hotels under two collections - Ovolo and Mamaka, and plans to keep growing. Ovolo owns and operates all of its real estate.

The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services,

with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade “Hotel Brand of the Year”, at the 2019, 2020 and 2022 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating three hotels and two restaurants in Hong Kong, as well as five hotels and restaurants & bars across Australia in Sydney, Melbourne, Canberra and Brisbane. Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they’ll find. These include Laneways By Ovolo in Melbourne Australia, Nishi Apartments in Canberra Australia, Southside By Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

### **About Virgin Australia**

Founded in the Year 2000 by Sir Richard Branson, Virgin Australia is now one of the largest Australian airlines operating an extensive domestic network as well as short-haul international services, charter and cargo operations. The Group employs more than 8,000 people and has been a competitor in the Australian aviation landscape for 24 years. Virgin Australia is incredibly focused on providing wonderful travel experiences through award-winning service, optionality to fly the way you want to, and value with competitive airfare pricing. Three seating choices are offered when flying with Virgin Australia: Business Class, Economy X (extra leg room Economy) and Economy.

### **About Bar Woolloomooloo**

Situated in the historic Finger Wharf Heritage building in Woolloomooloo, Sydney. Our space was designed by award-winning interior design and architecture studio, Luchetti Krelle. Simply walk down from Potts Point or a 15-minute stroll or 25 minute walk to the Opera House, along the iconic Botanic Garden walk. Delight in the carefully portioned, bistro-inspired bar bites, showcasing the finest quality ingredients and bold flavours, expertly prepared to satisfy your cravings at the bar. Savour the expertly crafted drinks menu, featuring classics with a creative twist, paired with a curated selection of Australian and international wine and beers.

Website: <https://ovolohotels.com>

Instagram: [@ovolohotels](#) / [@barwoolloomooloo](#)

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