

2025 Deni Ute Muster

First Artist Announcement!

ZAC BROWN BAND

JACKSON DEAN

JOHN WILLIAMSON

KASEY CHAMBERS | TROY CASSAR-DALEY

THE WOLFE BROTHERS | KAYLEE BELL

LANE PITTMAN | MAX JACKSON

WADE FORSTER | HOMEGROWN TRIO

FURNACE AND THE FUNDAMENTALS

#DeniUteMuster

<u>For release – Tuesday, 1 April 2025:</u> It's with great pleasure that the **Deni Ute Muster** announces its excellent line up for 2025, featuring international and local country music superstars lighting up the stage on **Friday, 3 October and Saturday, 4 October 2025.**

Headlining the **2025 Deni Ute Muster** is multi-platinum, multi-Grammy Awardwinning Southern rock act, **Zac Brown Band**. Throughout their career spanning more than a decade, **Zac Brown Band** has had six consecutive albums reach the top 10 of the Billboard 200 and five consecutive albums debut at No. 1 on Billboard's Country Albums chart. To date, the group has won three GRAMMY Awards, including Best New Artist in 2010, sold more than 30.5 million singles, 9.3 million albums, amassed over 11.2 billion catalog streams, achieved 16 #1 radio singles and are the second act to top both the Country and Active Rock formats. Since their debut, **Zac Brown Band** has developed a reputation with





critics and fans alike as one of the most dynamic live performers, marked by strong musicianship that defies genre boundaries.

As one of Nashville's most intriguing artists with his strong gravel-toned vocals, wayward spirit, songwriting and overall mystique, the fast-rising singer/songwriter Jackson Dean is quickly earning a reputation for his impressive live show and thought-provoking, lyric-driven music.

The young talent burst on the scene in 2022, showing people how real music can be with his atmospheric, musically-forward debut album *Greenbroke* that featured his Platinum debut single, *Don't Come Lookin'* (which became the fastest debut to reach No. 1 in 2022 and cemented Jackson as the youngest solo male Country artist to reach the top of the charts with a debut) and his Gold-certified Top 10 follow up single *Fearless (The Echo)*. A vocalist who truly thrives on stage, the Maryland native has leaned hard into touring, wowing audiences, and building a passionate fanbase that connects on a deeper level. Because of that connection and crowd passion, his live show stand out *Heavens to Betsy* has evolved to become his latest single—and lead track from his "..near-perfect follow-up" (American Songwriter) sophomore album *On The Back Of My Dreams*.

What can be said about **John Williamson** that hasn't already been said? Starting off with the #1 hit in *Old Man Emu*, 2025 will mark his 55th year in the industry and he will also turn eighty. Twenty-five, fifty-five, eighty. From his humble beginnings as the son of a wheat farmer in the small Victorian Mallee town of Quambatook, that's quite an achievement!

He has written and recorded well over 500 songs and won a swag of awards numerous to list including twenty-eight Golden Guitars, six ARIA Awards, an Order of Australia, been inducted into the ARIA Hall of Fame and the Australian Roll of Renown. He has sold over five million albums and achieved a hundred million music streams. Since the young age of 24, John has traversed this country for fifty-five years from the tip of Cape York to the windy shores of Tasmania, from Newcastle to Perth and everything in between, performing to hundreds of thousands of Australians. His passion for Australia, its flora and fauna and the characters he meets on his travels, inspire his songs and we're proud to host him on the Muster stage.

Australian country music royalty, <u>Kasey Chambers</u>, whose distinctive voice, heart-felt lyrics and world-class performances have earned her the rightful position of one of the most popular and acclaimed artists of her generation, is hitting the road on a national album tour celebrating her newest record *Backbone* and a journey down through the years of her career and life.

With a career spanning over 25 years, Kasey continues to inspire with her trademark authenticity and unwavering commitment to her craft. At a time when she could easily rest on her laurels the beloved singer, songwriter, producer, author, mum and ARIA Hall-of-Famer instead launches herself into one of her most ambitious projects to date officially returning with both her ninth solo album, *Backbone*, and her new book *Just Don't Be a D**khead ... And Other Profound Things I've Learnt.*





<u>Troy Cassar-Daley</u> has spent his whole career being brutally honest with his music. It's the not-so-secret weapon that has forged a deep connection with audiences over the 30 years since he released his first single.

A passionate poet of the land, Troy's heartfelt song-writing and vocal style has been a defining element of his illustrious journey which has garnered him a phenomenal 45 Golden Guitar Award wins (most of any artist) - 5 wins in 2025 alone for his critically acclaimed 12th album, **Between the Fires**, 6 ARIA Awards (incl. 2024 Country Album of the Year), 4 CMAA Entertainer of the Year titles, 3 APRA Song of the Year Awards, 9 Deadlys, 2 NIMAs and 33 # 1 singles!

It has been an amazing 10+ year ride for <u>The Wolfe Brothers</u>. Since they first captured the attention of the nation when they were beamed into millions of lounge rooms around Australia each week as they progressed into the Final of Australia's Got Talent 2012, to 3 x #1 and 2 #2 ARIA Country Albums, 18 #1 singles on the National Radio Chart and 6 Golden Guitar Awards (so far making them the most awarded country rock duo ever in Australia). They have travelled countless road miles doing shows around Australia, USA and Canada and this year will see many more road miles added to the speedo and we're thrilled to have them back *Livin' The Dream* at the **Deni Ute Muster**.

Originally from New Zealand, <u>Kaylee Bell</u> moved across the ditch to Australia at age 21 where she kick started her career by winning the prestigious **Toyota Star Maker** crown. With over 40 million streams, Bell is the 'Most Streamed Female Country Artist' for Australasia and created history becoming the first ever 'Independent Female Country Artist' to be awarded ARIA Gold for **The Red EP** featuring US Billboard hit single *Keith* and the first Female Country Artist in 20 years since Kasey Chambers.

After performing *Keith* (written as a tribute to coach Keith Urban) on The Voice Australia, the song has become a global hit with over 60 million Tik Tok plays, over 20 million Spotify plays, hit the US Billboard Charts at #12 on Country Digital Sales and spent five weeks at #1 spot on the Australia Country Radio Official chart!

Barnstorming his way into the Country Music scene, 18-year-old, Tamworth raised Lane Pittman is not only Australia's current breakout star, but leader in the new wave of country music. Golden Guitars, stadium tours, chart toppers and viral moments, this 'kid' is making an impact on every front.

Lane Pittman and his band wrapped up their tour with arguably the biggest name in country music, Luke Combs. Opening the show in stadiums across Australia and New Zealand, Lane performed in front of thousands of fans. Picking up his first Golden Guitar for New Talent of the Year along the way and celebrating the success of single *Amen For The Weekend* which has been named Countrytowns 'Song of the Year'.

From humble beginnings in the small country town of Coonamble in NSW, to winning Australia's biggest country music competition, playing national & international Country Music Festivals and being awarded 3 x Golden Guitars in the last two years, $\underline{\text{Max Jackson}}$ has been on an amazing trajectory in Australian Country Music.





Inspired by female artists/songwriters like Dolly Parton, Shania Twain, Lainey Wilson, Miranda Lambert and Kacey Musgraves, **Max Jackson** honed her song writing craft by taking multiple trips to Nashville and Los Angeles absorbing everything she could learn along the way and we're happy to have her making her **Deni Ute Muster** debut in 2025.

Toyota Star Maker 2024 winner, <u>Wade Forster</u>, is also confirmed to bring his signature cowboy grit, raw storytelling, and high-energy live show, to this year's **Deni Ute Muster**. Wade has cemented himself as one of Australia's most exciting new country artists right now and it's not just Australia taking notice, his authentic storytelling and cowboy lifestyle are making waves in the U.S., where his debut album **The Beginning** has racked up over 30 million streams.

In January 2025, the 'Aussie Cowboy' co-headlined a tour with Texan band The Lowdown Drifters, selling out legendary venues like Cain's Ballroom in Oklahoma and Gruene Hall in Texas — a rare feat for an independent Australian country act. With a new album on the horizon, Wade is firing on all cylinders. Come see him light up the stage in full flight!

<u>Homegrown Trio</u>, comprised of siblings Katelyn, Kasey, and Liam O'Donoghue, moved halfway around the world to Nashville in 2021 and landed an opening slot on the Jonas Brothers' fall tour.

Growing up in Northern Queensland, Australia, the trio found their love for music on their family's massive cattle ranch before appearing on The Voice Australia in 2018 where they earned a four chair turnaround from the coaches, ultimately choosing Joe Jonas as their coach. Jonas later signed them to his record label, Let's Get It Records.

Last but by no means least, those musical chameleons with a wicked sense of humour, <u>Furnace and the Fundamentals</u> are joining the Muster party for the first time. For those who haven't see the band in full flight, they're tight, energetic, engaging and guaranteed to live up to their reputation as the most epic, ridiculous and energetic party band ever.

Playing an eclectic blend of the best songs ever written, **Furnace and the Fundamentals** deliver them with all the character of the original and twice the energy, Furnace and the band give the people what they want – better than they remembered it!

With combined sales of over ONE BILLION records, their immense repertoire spans countless hits, performed with their incredible musicianship and a stunning stage presence. From The Beatles to Beyonce, Queen to Daft Punk, The Lion King to Dirty Dancing and everything in between – this band is unlike anything you've seen before and guaranteed to have the audience up on their feet singing and dancing along.

Organisers are also pleased to announce that country music queen **Amber Lawrence** will host the main stage for the first time.

Bios and pictures of our artists can be found/downloaded from here.





Entries are currently open for our Driving Competitions, Show 'n Shine and the Tradie Challenge with details available from here.

Tickets to the 2025 **Deni Ute Muster** are on sale **NOW!**

NSW Minister for Jobs and Tourism, **Steve Kamper**, said: "The iconic Deni Ute Muster continues to be one of the largest events in regional NSW, providing an important contribution to the local visitor economy.

"Every year, tens of thousands of people of all ages flock to the Riverina to celebrate music and the Aussie ute. This year's lineup once again features international stars like the Zac Brown Band and familiar local acts, truly bringing the party back to Deniliquin for 2025.

"I encourage visitors to explore the local area as part of their trip to the Deni Ute Muster – the Riverina is one of NSW's most beautiful regions with plenty to offer when it comes to visitor experiences."

Deni Ute Muster General Manager, **Vicky Lowry**, added, "The Deni Ute Muster continues to celebrate the unique spirit of our community while welcoming visitors from across Australia and Internationally to experience something truly iconic. Each year, we strive to deliver an unforgettable event that showcases not only great entertainment and tradition, but also the incredible regional pride that makes Deniliquin so special. We're proud to see the Muster grow in reputation and reach, and we remain committed to supporting our local economy, creating lasting memories, and celebrating all things Ute, Country, and Community."

The **Deni Ute Muster** is one of the top 'bucket list' events in Australia and annually attracts close to 20,000 people of all ages to celebrate all things Australian and, of course, the iconic 'ute'. The **Deni Ute Muster** has amazing community support with more than 1,000 volunteers mobilising each year to help put on the event which donates close to \$100,000 back to community groups.

Back in 1999, a group of community minded locals came together with the aim to start a rural themed festival to bring visitors to Deniliquin, a beautiful vibrant town on the edge of the outback, which was struggling with a crippling drought.

The first **Deni Play on the Plains Festival**, as it was known at the time, took place in October 1999, on the flattest, natural, open plains on earth, and with "ute culture" being an intrinsic part of Deniliquin, it was unanimous that it would play a major part of the festival and hence the **Deni Ute Muster** burst into the national psyche.

In its first year, the **Deni Ute Muster** had approximately 5,000 patrons and set a new Guinness World Record for the greatest number of legally paraded utes at 2,839 – a record which still stands today. Since 1999 the **Deni Ute Muster** has become the region's biggest tourist drawcard and a celebration of all things Australian.

The **Deni Ute Muster** is proudly supported by the **NSW Government**'s tourism and major events agency, **Destination NSW.**





Early Bird tickets are SOLD OUT. General Admission tickets and Reserved Camping passes are available now at <u>deniutemuster.com.au</u>.



Tickets on sale now from deniutemuster.com.au

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