

Deni Ute Muster 2025

Welcomes The Wiggles!

On ground attractions and Day Stage performances announced

#DeniUteMuster

For release – Friday, 9 May 2025: Following the announcement of 2025's sensational main stage line up, the **Deni Ute Muster** is thrilled to announce that **The Wiggles** will be making their Muster debut on the Main Stage.

The Wiggles will be joined by all their wiggly friends (Dorothy the Dinosaur, Wags the Dog, Henry the Octopus, Captain Feathersword and TikTok sensation, The Tree of Wisdom) with a show that will have all our little Musterers, as well as some of our big ones, on their feet singing and dancing along.

Simon Pryce, Red Wiggle said, "Following the success of our new country album, 'Wiggle Up, Giddy Up!', we're absolutely thrilled that The Wiggles are coming to the iconic Deni Ute Muster for the very first time! It's such a special event that brings families and communities together, and we can't wait to sing, dance, and Wiggle with all the little - and big - Musterers on the Main Stage!"

As Australia's #1 Local Artist on Spotify for 2024, **The Wiggles** have taken an exciting leap into country music this year, turning heads across the country music scene with a string of groundbreaking songs and collaborations. The iconic group has joined forces with some of the genre's biggest international names including Dolly Parton, Dasha, Lainey Wilson, and Orville Peck - along with homegrown favourites and 2024 Deni Ute Muster performers Jackson Dean, Kaylee Bell, The Wolfe Brothers, and Troy Cassar-Daley.





The Wiggles joins our amazing line up of international and local country music superstars already announced to appear on the Main Stage on Friday, 3 October and Saturday, 4 October 2025, including Zac Brown Band, Jackson Dean, John Williamson, Kasey Chambers, Troy Cassar-Daley, The Wolfe Brothers, Kaylee Bell, Lane Pittman, Max Jackson, Wade Forster, Homegrown Trio and Furnace and the Fundamentals.

Our <u>Sunrice</u> Day Stage will also be hosting a plethora of established and up-andcoming artists across the weekend including <u>The Pleasures</u>, <u>Tori Darke</u>, <u>Brendan Radford</u>, <u>Jay Santilli</u>, <u>Mak & Shar</u>, <u>Briana Dinsdale</u>, 2025 Toyota Star Maker <u>Felicity Kircher</u>, the 2025 Gympie Music Muster Talent Winner (to be announced), <u>Zac Weeks</u>, Limelight, <u>The Gents</u>, and the Deni Bush Poets.

Country music queen **<u>Amber Lawrence</u>** will host the main and day stages for the first time.

As well as our incredible music line-up from morning till late night, we pride ourselves on the array of activities that are on offer at the **Deni Ute Muster** and this year's event is filled with action-packed adventures and attractions for all the family.

Joining us for the first time will be **Farmer Darryl's Mobile Animal Farm**, giant **Bluey Jumping Castle**, **Kid's Convoy**, **Laser Tag**, **Monster Truck Show & Rides**, <u>Murray Mermaids</u>, **Sand Wizard**, **Slot Cars** and the <u>Smart Party</u> <u>Bubble Show</u>.

The **Deni Ute Muster** is also proud to announce the return of family favourites including the <u>ARB Bullride</u>, <u>Berkley Supertank</u>, <u>Bogan Bingo</u>, Carnival Corner, <u>Decentralised Demountables</u> Family Centre, <u>Dinkum Dinosaurs</u>, the <u>Guru Dudu Silent Disco</u>, <u>Geelong Helicopter Rides</u>, <u>ISUZU Iron Summit</u>, <u>Muster Sandpit</u>, Noah's Thoroughbred Pig Racing, <u>Paul Bennet Airshows</u>, <u>Peter Hodge Camel Rides</u>, <u>Ringers Western Trackless Train</u>, the Rock Climbing Wall, the Sensory Tent and Whip Cracking and Wood Chopping demonstrations. Ahead of the final artist taking the Main Stage on Saturday night, <u>Howard and Sons</u> will unleash a mesmerizing Fireworks display to light up the plains.

We're also hosting competitions aplenty across the weekend including the **Riverina Whip Cracking Challenge**, **Mini Muster Mobeel Competition**, <u>**GME**</u> <u>**Circle Work**</u>, <u>**Ringers Western Barrel Race**</u> and <u>**Ringers Western Go to Wo**</u>.

Last but not least, we'll once again be holding our **Tradie Challenge**, thanks to **On the Go Safety**, with teams battling it out on Friday to build The Ultimate Adventure Playground! Four teams will go head to head to win \$2,000 and the ultimate bragging rights, being crowned 'Tradies of the Year'. And the action won't stop there. On Saturday at 11am, each Playground will be auctioned off with all proceeds being donated to the local **Edward River Country Education Fund**. Don't miss your chance to grab a custom built Adventure playground for your family!





Bios and pictures of our artists, as well as information on the around the ground attractions, can be found/downloaded from <u>here</u>.

All spots are full for our Driving Competitions with names being taken for waiting lists. Entries are open for the **Walkabout Services Show 'n Shine** and the **On the Go Safety Tradie Challenge.** with details available from <u>here</u>.

Tickets to the 2025 **Deni Ute Muster** are on sale **NOW**!

Deni Ute Muster General Manager, **Vicky Lowry**, said, "We're so excited to welcome The Wiggles to the Deni Ute Muster for the very first time. Their highenergy, family-friendly show adds another layer of entertainment to what is already shaping up to be one of our biggest and most diverse Musters yet. With a jam-packed Around the Ground program of 36 activations alongside our stellar music lineup, we're not sure how ticket holders will fit it all in over just two days – there's truly something for everyone, and every minute will be full of fun."

The **Deni Ute Muster** is proudly supported by the **NSW Government**'s tourism and major events agency, **Destination NSW.**

Early Bird tickets are **SOLD OUT**. General Admission tickets are available now at <u>deniutemuster.com.au</u>.









Tickets on sale now from deniutemuster.com.au

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Notes for Editors:

The **Deni Ute Muster** is one of the top 'bucket list' events in Australia and annually attracts close to 20,000 people of all ages to celebrate all things Australian and, of course, the iconic 'ute'. The **Deni Ute Muster** has amazing community support with more than 1,000 volunteers mobilising each year to help put on the event which donates close to \$100,000 back to community groups.

Back in 1999, a group of community minded locals came together with the aim to start a rural themed festival to bring visitors to Deniliquin, a beautiful vibrant town on the edge of the outback, which was struggling with a crippling drought.





The first **Deni Play on the Plains Festival**, as it was known at the time, took place in October 1999, on the flattest, natural, open plains on earth, and with "ute culture" being an intrinsic part of Deniliquin, it was unanimous that it would play a major part of the festival and hence the **Deni Ute Muster** burst into the national psyche.

In its first year, the **Deni Ute Muster** had approximately 5,000 patrons and set a new Guinness World Record for the greatest number of legally paraded utes at 2,839 – a record which still stands today. Since 1999 the **Deni Ute Muster** has become the region's biggest tourist drawcard and a celebration of all things Australian.

About The Wiggles

For over three decades, The Wiggles, the world's most popular children's entertainment group, have educated, entertained and enriched the lives of millions of pre-schoolers (and their parents) across the globe. Today, generations of fans that grew up watching The Wiggles are sharing their love of the band with their own children. With over 3 billion music streams, 6 billion views on YouTube, 30 million album and DVDs sales, and over 8 million books sold globally, The Wiggles continue to dominate the preschool entertainment scene. Their live shows annually sell out to audiences on three continents, and their video content is seen in over 190 countries worldwide. The Wiggles' ability to resonate across generations and cultures ensures their lasting impact on children's entertainment for years to come.

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