** UNDER EMBARGO: 2PM AEST MONDAY 21 JULY **

Strummingbird Festival Announced to Tour Sunshine Coast, Newcastle & Perth This Spring

LINEUP COMING THURSDAY 31 JULY TICKET PRESALE STARTS THURSDAY 7 AUGUST SIGN UP AT STRUMMINGBIRD.COM.AU

PRESENTED BY KICKS ENTERTAINMENT & LIVE NATION

(Monday 21 July) Giddy up! Today, Kicks Entertainment lifts the curtain on Strummingbird, a brand new modern country festival hitting the wide open road from October, landing in Sunshine Coast/Kabi Kabi Country, Newcastle/Awabakal Country and Perth/Whadjuk Country.

Strummingbird blends the genre's rich roots with a contemporary feel that walks the line of tradition and now. With a top-shelf lineup to be announced on Thursday 31 July, the festival promises an unmissable experience for lifelong country fans and newcomers alike across three massive stops:

Saturday 25 October 2025 - Sunshine Coast | Kabi Kabi Saturday 1 November 2025 - Newcastle | Awabakal Sunday 2 November 2025 - Perth | Whadjuk

Beyond the music you can expect line dancing, BBQ and bevs, as well as true blue fashion and merch that celebrate country spirit in all its forms. Get rowdy amongst the sideshow alley pop-up (complete with a mechanical bull, of course) that captures the energy found everywhere from the roadhouse to a classic honky tonk.

Strummingbird follows in the footsteps of Kicks Entertainment's other world-class events, including the nationally beloved Spilt Milk. Whether you're raised on country or just love a good guitar riff,

Strummingbird welcomes all.

Mark your calendars - lineup drops on Thursday 31 July. Sign up for info at strummingbird.com.au

WEBSITE | FACEBOOK | INSTAGRAM | TIKTOK

STRUMMINGBIRD

Presented by Kicks Entertainment & Live Nation

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TICKET INFO

Presale tickets on sale - Thursday 7 August 2025 GA tickets on sale - Friday 8 August 2025

Sign up for lineup and exclusive presale access at strummingbird.com.au

Strummingbird Newcastle is supported proudly by the NSW Government through its tourism and major events agency, Destination NSW.

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