

Deni Ute Muster 2025 Set to SELL OUT!

Playing times and more on ground (and in the air!) attractions announced

#DeniUteMuster

<u>For release – Friday, 8 August 2025:</u> The countdown is on for the **2025 Deni Ute Muster** with the event on track for a historic first-ever SELL OUT!

With tickets selling at a record-breaking pace, we encourage fans to join us in making Muster history by securing tickets as soon as possible to avoid disappointment as last-minute purchases or gate sales may not be available.

As well as our incredible music line-up from morning till late night, we pride ourselves on the array of activities that are on offer at the **Deni Ute Muster** and this year's event is filled with action-packed adventures and attractions for all the family.

Another first for the **Deni Ute Muster** is the inclusion of entertainment for early arrivers on **Thursday**, **2 October**.

We highly recommend arriving for Thursday early entry camping and gate opening. For Musterers who can arrive even earlier, head to <u>visitdeni.com</u> for local accommodation options.

As part of the gate opening ceremony at **8.00am** on Thursday, 2 October, **Red Bull's Matt Hall**, the most successful air race pilot in the modern era with seven wins and 25 podiums, world champion and former Royal Australian Air Force top gun fighter pilot, will fly over the site to officially kick start the festivities. Get ready for





a sizzling aerial display just prior to gates opening with **Matt Hall's Red Bull** aerobatic aircraft in full flight. The display will be performed in an Extra 300L capable of 10G, roll rate of 400 degrees a second, top speed 220knots and 330 HP! Don't miss this unique opportunity to witness aerobatic flying at its best.

At around **1.00pm** all eyes will again look up for another breathtaking spectacle when talented parachutist **Rodney Benson**, brought along with the **Paul Bennet Airshows** team, will descend from above, proudly flying a custom flag to continue the official kick off of the festivities. Bring the family, grab a great vantage point, and get ready to be amazed!

Once the sun sets over the plains and everyone is on site and set up, sit back and enjoy an additional fireworks display from our friends at <u>Howard & Sons</u>.

We're also thrilled to confirm **Channel 7's Sunrise** will once again be on site from 6.00am on **Friday, 3 October** to show the rest of the country what they're missing out on. We encourage our Musterers to be up early to join in the fun with **Sam Mac** and be part of the show!

Playing times for the **Main Stages** and **Sunrice Day Stage** (see below) as well as all around the ground attraction times have also been announced. A Festival Guide with all the info you need to help plan your weekend are available from here.

Another addition to the program is a chance to join Holly and Grace from <u>Ladies</u> <u>Love Country</u> for a line dancing demonstration on **Saturday, 4 October** from 12.30pm at the front of the main stage, right before the legendary Blue Single Count kicks off at 1.00pm.

Another great initiative by the Edward River Council, Visit Deni and Deniliquin Business Chamber is a celebration of the **Spirit of the Muster 2025** across the Deniliquin CBD on Wednesday, 1 October 2025 from 11.00am to 3.00pm!

We're bringing the energy of the Ute Muster to the heart of the CBD with a static Ute Display on Cressy Street, live music, entertainment and an arts display. Be a part of Deniliquin Business Chamber's Spend and Win campaign to shop local and get a chance to win some great prizes. Mark your calendars and join us for an unforgettable day of community, culture and celebration in the heart of Deniliquin.

The **Anthony Breslin Art Prize** is an annual art prize created to honour the ongoing legacy of the late, internationally recognised Australian artist, **Anthony Breslin**, and his passion for supporting and nurturing the creative voice within us all.

Conceived by Anthony's long-time friend, Tara Strong, and in partnership with the Deni Ute Muster, the inaugural prize will be launched in August, focussing on submissions from two youth categories, 8-12 years and 13-18 years. All works will be shown at the Peppin Heritage Centre Gallery, with the winners (including a People's Choice Award winner) receiving generous cash prizes.





Anthony was a big supporter of Deniliquin and the **Deni Ute Muster** and was given an incredibly warm welcome by the community, business leaders and creatives of all ages when he launched his touring exhibition, Melange, at the **Peppin Heritage Centre Gallery** in June 2024. Soon after, he received a commission for a mural work to be placed on the Muster grounds. Inspired, he created 'Utetopia', celebrating the Ute Muster in his iconic, vibrant, artistic style. This mural was the last public work he created before he sadly passed away in April this year.

Don't miss your chance to see **The Wiggles** as well as amazing line up of international and local country music superstars appearing on the Main Stage on **Friday, 3 October** and **Saturday, 4 October 2025**, including **Zac Brown Band**, **Jackson Dean**, **John Williamson**, **Kasey Chambers**, **Troy Cassar-Daley**, **The Wolfe Brothers**, **Kaylee Bell**, **Lane Pittman**, **Max Jackson**, **Wade Forster**, **Homegrown Trio** and **Furnace and the Fundamentals**.

Bios and pictures of our artists, as well as information on the around the ground attractions, can be found/downloaded from here.

All spots are full for our Driving Competitions with names being taken for waiting lists. Entries are open for the **Walkabout Services Show 'n Shine** and the **On the Go Safety Tradie Challenge.** with details available from here.

Tickets to the 2025 **Deni Ute Muster** are on sale **NOW**!

Deni Ute Muster General Manager, **Vicky Lowry**, said, "We're incredibly proud to see the 2025 Deni Ute Muster tracking towards a historic sell out as we see ticket sales at an all time high, a true reflection of the passion fans have for our iconic event. Each year, we work hard to deliver an unforgettable experience, and this year we're raising the bar with a jam-packed program from the moment the gates open. We cannot wait to welcome Musterers from across the country to Deniliquin to be part of this milestone moment."

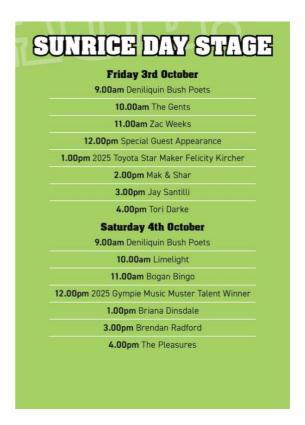
Deni Ute Muster is supported proudly by the **NSW Government** through its tourism and major events agency, **Destination NSW.**

Early Bird tickets are **SOLD OUT**. General Admission tickets are available now at <u>deniutemuster.com.au</u>. Get your tickets now and don't risk missing out on one of Australia's most iconic festivals!



















Tickets on sale now from deniutemuster.com.au

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Notes for Editors:

The **Deni Ute Muster** is one of the top 'bucket list' events in Australia and annually attracts close to 20,000 people of all ages to celebrate all things Australian and, of course, the iconic 'ute'. The **Deni Ute Muster** has amazing community support with more than 1,000 volunteers mobilising each year to help put on the event which donates close to \$100,000 back to community groups.

Back in 1999, a group of community minded locals came together with the aim to start a rural themed festival to bring visitors to Deniliquin, a beautiful vibrant town on the edge of the outback, which was struggling with a crippling drought.





The first **Deni Play on the Plains Festival**, as it was known at the time, took place in October 1999, on the flattest, natural, open plains on earth, and with "ute culture" being an intrinsic part of Deniliquin, it was unanimous that it would play a major part of the festival and hence the **Deni Ute Muster** burst into the national psyche.

In its first year, the **Deni Ute Muster** had approximately 5,000 patrons and set a new Guinness World Record for the greatest number of legally paraded utes at 2,839 – a record which still stands today. Since 1999 the **Deni Ute Muster** has become the region's biggest tourist drawcard and a celebration of all things Australian.

About The Wiggles

For over three decades, The Wiggles, the world's most popular children's entertainment group, have educated, entertained and enriched the lives of millions of pre-schoolers (and their parents) across the globe. Today, generations of fans that grew up watching The Wiggles are sharing their love of the band with their own children. With over 3 billion music streams, 6 billion views on YouTube, 30 million album and DVDs sales, and over 8 million books sold globally, The Wiggles continue to dominate the preschool entertainment scene. Their live shows annually sell out to audiences on three continents, and their video content is seen in over 190 countries worldwide. The Wiggles' ability to resonate across generations and cultures ensures their lasting impact on children's entertainment for years to come.

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